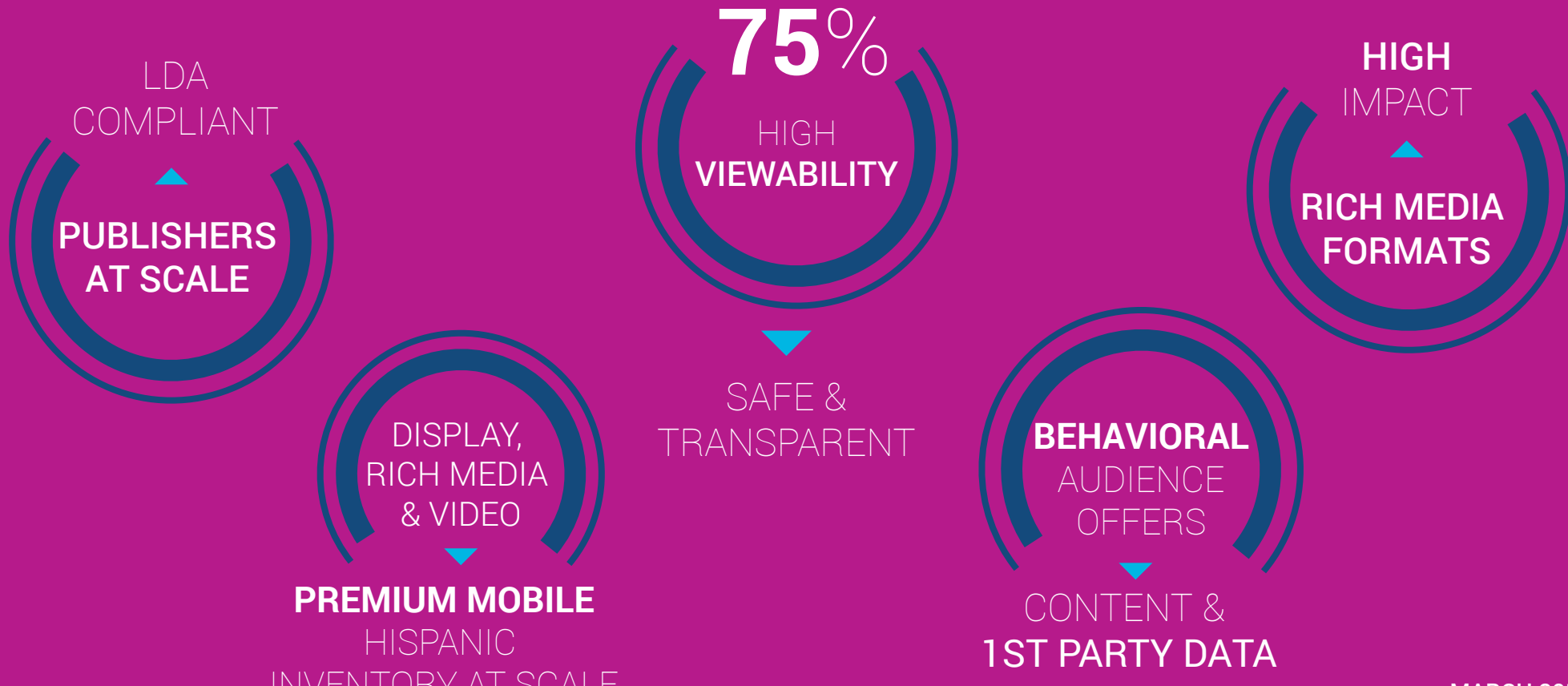


## PROGRAMMATIC PACKAGES & INFO

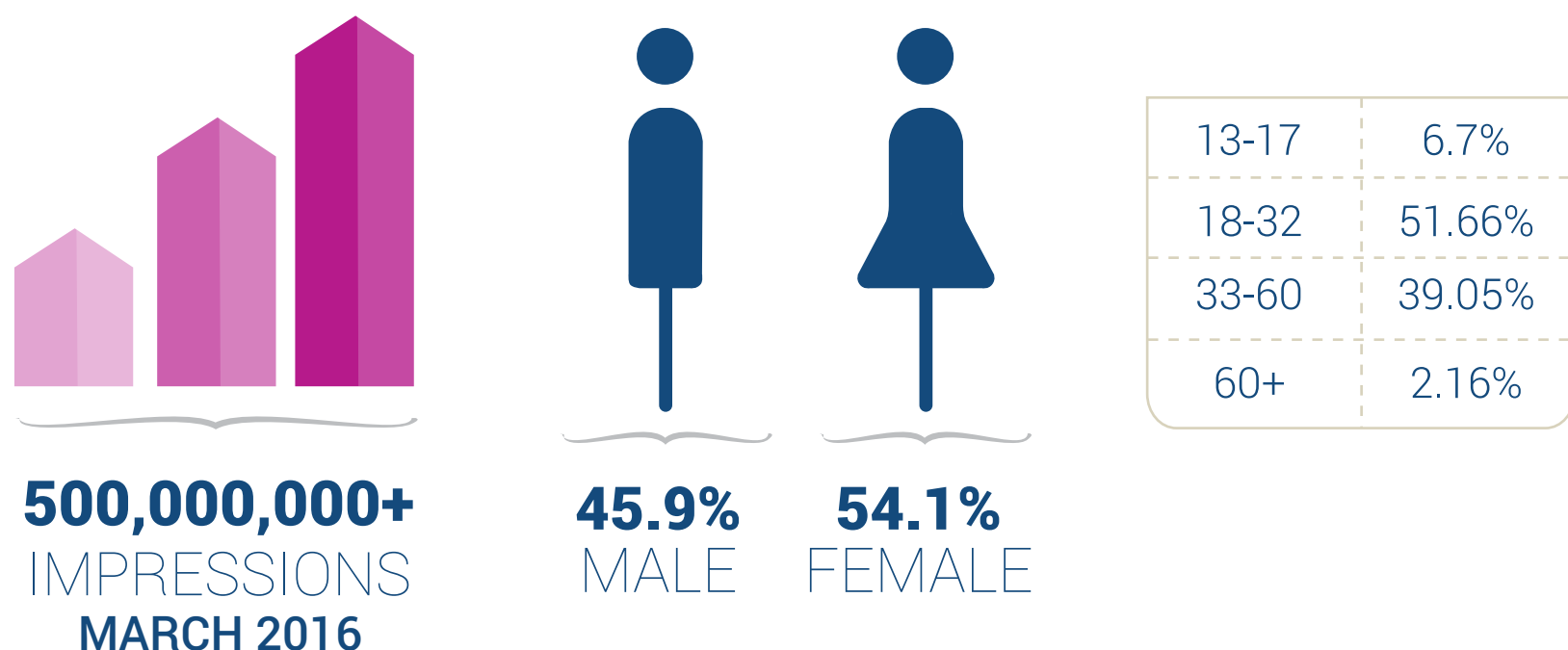
### CAPABILITIES



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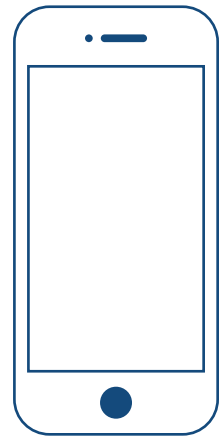
### AUDIENCE

#### DEMOGRAPHICS



#### AVAILABILITY

##### AVAILABLE AD FORMATS



##### AD SIZES & PLACEMENTS

- STANDARD & RICH MEDIA
- 300X50
- 320X50
- 300X250
- 728X90
- RON, ROC, CONTENT AND BEHAVIORAL
- Interstitial 300x250
- Expandable 320x50

##### PRIVATE MARKETPLACE OPPORTUNITIES

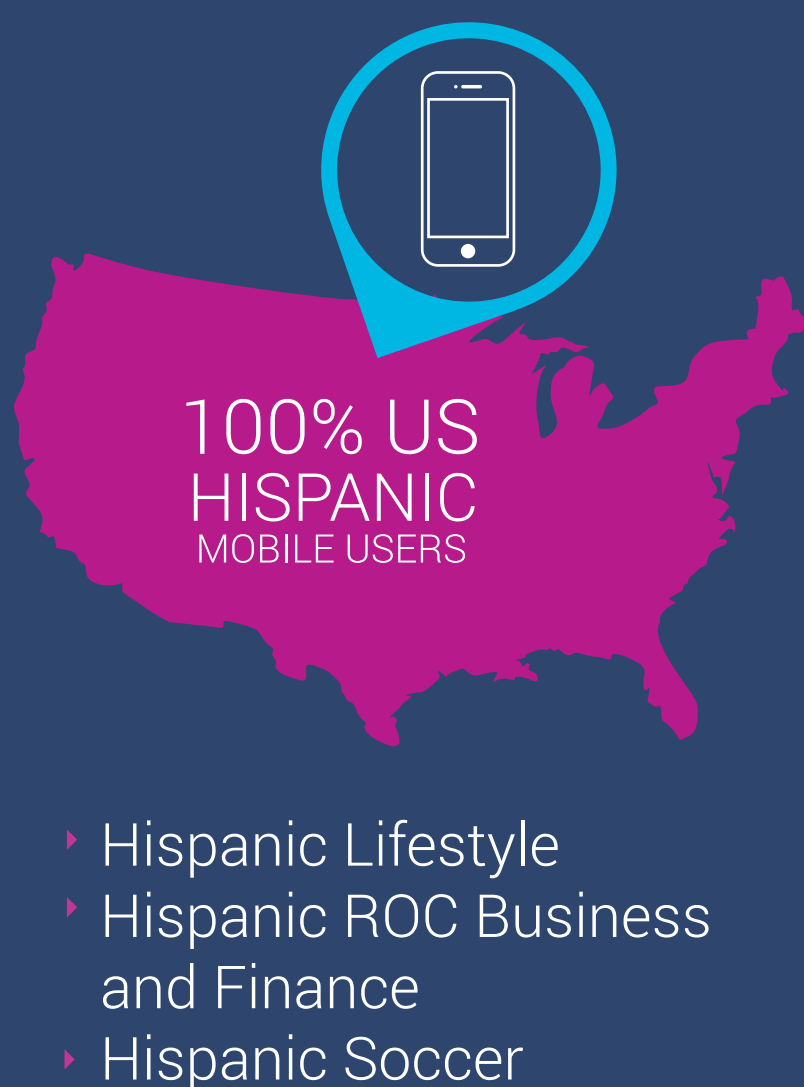
EXCLUSIVE INVENTORY	Y
FIRST LOOK	Y
OPENING UP BLOCKLIST	Y

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## ADVERTISE

### IN-LANGUAGE (SPANISH) OFF-THE-SHELF OFFERS

- Hispanic RON
- NEW** Hispanic RON High Viewability
- Hispanic ROC Sports
- Hispanic ROC Games
- Hispanic ROC News
- Hispanic ROC Entertainment
- Hispanic ROC Auto
- Hispanic ROC Women
- Hispanic Novelas
- Hispanic ROC Moms



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## HUNDREDS OF PREMIUM PUBLISHERS



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## BLOCKED CATEGORIES

- Cosmetic Procedures
- Dating/personals
- Drugs & Supplements
- Gambling
- Mature
- Public Service Announcements
- Ringtones & Downloadable
- Survey
- Sexual & Reproductive Health
- Video Games (Casual & Online)
- Weight Loss
- Weapons

## ABOUT US

Adsmovil is the premier U.S. Hispanic Mobile Advertising Company. We are 100% dedicated to reach the Hispanic Mobile user across the US by working with over 500 premium publishers.



MARCH 2016

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